



Mrs.Srinivasagam, 55 years, completed her 8<sup>th</sup> standard. She is residing in Anjankattalai village, Alangulam block, Tenkasidistrict. Past 1 year 3 months, they are producing different types of pickles in Mango, lemon, chillies, garlic &Narthanga in the Brand name of "PAZHANI" and they sell it in nearby shops. The shelf life of the products is maximum one week only, often their pickle packets got returned due to fungal formation. So they got lose in their business for the past one year. Mrs.Srinivasagam son came to know about KVK and contacted KVK staff. KVK staffs helped on hands on training to extent the shelf life of pickles for one year. Now they are producing the pickels during peak period of the vegetables and storing and selling throughout the year.

Annual production of 2400kgs/year, overhead Cost of Rs.4,80,000/annual, expenses of Rs.2,40,0000/ annual and getting profit of Rs.2,40,000/ annual (BCR: 2).

ADDRESS: W/o, Arunachalam, 18, Main Road, Anjankattalai, AlangulamTaluk, Tirunelveli 627 851.

