## KRISHI VIGYAN KENDRAS, TIRUNELVELI

## Proforma for Documentation of Successful farmer / Agripreneur

Name of the KVK :	ICAR KVK Tirunelveli (Tenkasi)
Postal Address	Urmelalagian village, Kadayanallur Block, Tenkasi District – 627 852
Brief note on Intervention/ support by the KVK to the farmer	<ul> <li>Imparted hands on training on value addition in coconut</li> <li>Packaging techniques and selection of suitable packaging</li> <li>Labeling and Marketing techniques</li> <li>FSSAI certification</li> </ul>
Author: (Name & Designation of the Scientist documented the success story)	Mrs. K. Thirumalaiselvi SMS (Home Science)



## Proforma for Documentation of success story from the farmer

1.	Name of the Farmer / Agripreneur	Mrs. Shanthi Mariappan
2.	Marital Status & Gender	Married & Female
3.	Age (in years)	57
4.	i. Postal address:	No.32/48, Bharathiyar Street, Krishnapuram, Kadayanallur, Tenkasi district -627751
	ii. Mobile No.	9500263818
	iii. e mail id (if any)	-
5.	Educational Qualification	M.A
6.	Land (ac.)	-
7.	Irrigation source	-
8.	Farm Machinery	-
9.	Crops grown (in ac.)	-
10.	Others - Dairy, Poultry, fisheries etc., (Specify units)	-
11.	Name / Title of the Venture /	ELITE
	Innovation / Success	
	Innovative technologies / successful practices/ interventions adopted, modified or developed (if any) (Mention in brief)	Value addition

12.	Economics	
i.	Income	Rs. 44000
ii.	Gross and Net income	Rs. 26400
iii.	Cost-benefit ratio	2.5
iv.	Employment generated	3
13.	Other benefits accrued	Inputs saved
	(resources/inputs saved, reduction	Reduction of drudgery
	of drudgery, improvement	,
	management practices,	
	environment protection etc.,)	
14.	Spread of innovation, skills among	20
	fellow farmers / No. of farmers	
	trained/ benefitted by the farmers	
15.	Media coverage like Success stories	-
	/ feature articles /documentary /	
	CDs etc.	
16.	Recognition received as certificates,	-
	medals and awards, etc. at Block/	
	State / National Level)	
17.	Any other relevant information (if	-
	any)	