

**ICAR-Agricultural Technology Application Research Institute
(ICAR-ATARI)**

RVS KVK Tirunelveli (Tenkasi)

Extension programmes - 2024-25

S. No.	Extension programme	No. of programmes	No. of Participants	Team member involved
1	Advisory Services	150	150	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
2	Diagnostic visits	30	100	SSH, SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
3	Field Day	15	150	SSH, SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
4	Group discussions	5	100	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
5	Kisan Ghosthi	1	50	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
6	Film Show	2	100	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
7	Kisan Mela	1	100	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
8	Exhibition	1	100	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
9	Scientists' visit to farmers field	120	500	SSH, SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
10	Soil health and Animal health camps	5	200	SMS (AS), PA (Soil)
11	Ex-trainees Sammelan	1	25	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
12	Farmers' seminar/workshop	1	100	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
13	Method Demonstrations	30	300	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
14	Celebration of important days ICAR Foundation day International Farmers day International Women's day	3	120	SSH, SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
15	Special day celebration World Environment day World Soil Day World Milk day World honey bee day World food day	5	200	SSH, SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
16	Exposure visits	1	25	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)

17	Technology week	1	80	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
18	Farm innovators meet	1	15	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
19	Swatchha hi sewa and Swatchhta Pakhwada	45	1000	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
20	Lecture delivered	10	400	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
21	TV/Radio Programme	12	10	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
22	News clips	60	-	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
23	Popular Articles	12	-	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
24	Research Article	4	-	SSH, SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
25	Extension Literatures	15	1000	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)
26	Kisan Mobile Advisory Services	36	25000	SMS (Ag, PP, Horti, AE, HSc, AS), PA (Soil, Farm)